



**REPUBLIC OF TUNISIA
MINISTRY OF TOURISM
TUNISIAN NATIONAL TOURIST OFFICE
TENDER No P20230300329-00**

Conception & Realisation of Institutional Advertising Campaign in Europe

The Tunisian National Tourist Office (TNTO) puts forward the present Tender, aimed at agencies specialising in communication and / or in advertising, the conception & realisation of its institutional advertising campaigns in Europe for a period of one (01) year, which is renewable for a maximum two (02) year period, with an annual budget fixed in advance.

Markets concerned by this tender for the 1st year are: France, Germany, United Kingdom, Italy, Belgium & Luxembourg, Poland and Czech Republic & Slovakia.

Bidders are required to provide a unique offer comprising all source markets mentioned above to avoid their bidding offers being rejected.

However, the Tunisian National Tourist Office reserves the right to amend the list of markets covered by its campaigns during the second and third years, by deleting and/or adding other tourist-markets in Europe.

The interested parties **specialised in communication** and/or **advertising** able to provide the guaranties and references stated in the bidding requirements "le cahier des charges" need to provide the necessary obligations to participate in this Tender, can obtain the Tender's dossier from the online public procurement platform **TUNEPS (www.tuneps.tn)**.

Tenders' proposals must be submitted online via TUNEPS **no later than 30th of May 2023**. However, the hard original evidence of the bank deposit and the certificate of non-bankruptcy or receivership or any other equivalent document provided for by the law of the country of origin of the tenderer must be sent offline.

Also, in the event of technical incapacity of the TUNEPS system (file size) part of the offer may sent offline provided that it is mentioned in advance in the offer sent on line.

The offline part of the offer should be sent by post in a sealed and registered envelope or by rapid post or deposited directly at the Central Registry Office "BOC" of the TNTO against acknowledgment of receipt, in the name of: "**Monsieur le Directeur Général de l'Office National du Tourisme Tunisien, 1 Avenue Mohamed V, 1001 Tunis**" and arrive **no later than 30th of May 2023** (The stamp of the Central Registry Office "BOC" of the TNTO shall prevail).

The offline part of the offer will be enclosed in a sealed envelope, the outer envelope on which must appear only the following information:

**« A NE PAS OUVRIR »
APPEL D'OFFRES N° P20230300329-00
CONCEPTION ET EXECUTION DES CAMPAGNES DE PUBLICITE
INSTITUTIONNELLE DU TOURISME TUNISIEN EN EUROPE**

Any submitted offer missing the deadline, or which does not contain evidence of provisional bank deposit (or, where applicable, proof of payment of the amount of the deposit in the bank account of the TNTO office based in the country where the bidding company is based), or who does not respect the process of arrangement (by TUNEPS), will be rejected.

The public opening session of the technical and financial bids will take place on **May30th at 14h00** in the meeting room at 84, Avenue de la Liberté, 1001 Tunis.

Bidders remain bound by their bids for one hundred and twenty (120) days from the day following the deadline for receipt of tenders.

For more information on the "TUNEPS" online public procurement system, bidders not yet registered can contact the online public procurement unit "l'unité d'achat en ligne", at:

- Address: Bab el Assel - 1006 -Tunis – Tunisia
- Phone: +216 70 130 340
- E-mail: tuneps@pm.gov.tn

They can also access the following link relating to the registration of suppliers in the online public procurement system:

http://www.tuneps-kit.tn/02/pro_demande_etranger.php